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PATENT  
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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of )

Freishtat, *et al.* )

Application No. 09/922,753 )

Filing Date: August 6, 2001 )

For: SYSTEMS AND METHODS TO FACILITATE )  
SELLING OF PRODUCTS AND SERVICES . )

Art Unit: 3627

Examiner: Laneau, Ronald

Confirmation No. 9573

**OFFICE ACTION RESPONSE**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

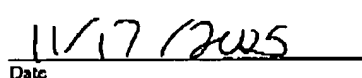
NEEDLE & ROSENBERG, P.C.  
Customer No. 23859

November 17, 2005

**CERTIFICATE OF FACSIMILE TRANSMISSION UNDER 37 C.F.R. §1.8**

I hereby certify that this correspondence, including any items indicated as attached or included, is being transmitted via facsimile to:  
Examiner Ronald Laneau, Art Unit 3627, (571) 273-8300, on the date indicated below.

  
Jason S. Jackson

  
Date

Sir:

This paper is in response to the non-final Office Action dated May 17, 2005, (hereinafter Office Action). A Request for an Extension of Time to extend the period for response by three months and the corresponding fee are enclosed. In light of the following Remarks, it is respectfully requested that the application be reconsidered and placed in condition for allowance.

**Listing of Claims** begins on page 2 of this paper.

**Remarks** begin on page 10 of this paper